

Proclamation

Moose Hide Campaign Day May 12, 2022

WHEREAS: the Moose Hide Campaign an Indigenous-led grassroots movement of men, boys and all Canadians - standing up to end violence against women and children and

WHEREAS: the Moose Hide Campaign was founded on the side of the 'Highway of Tears' in British Columbia in response to the injustices and violence faced by many women and children in Canada, particularly those who are Indigenous and

WHEREAS: half of all women in Canada have experienced at least one incident of violence since the age of 16 and this reality is worse for Indigenous women and

WHEREAS: the Moose Hide Campaign has distributed nearly three million moosehide pins that each create five conversations about issues of violence against women and children and

WHEREAS: by wearing the moosehide pin is your commitment to honour, respect and protect the women and children in your life, work to end gender-based violence and take action towards reconciliation with Indigenous peoples.

THEREFORE: I, Mayor Danny Breen, do hereby proclaim the 12th of May 2022, as Moose Hide Campaign Day in the City of St. John's.

Signed at City Hall, St. John's, NL on this 12 day of May, 2022.



MOOSE HIDE
CAMPAIGN
CAMPAGNE
MOOSE HIDE

A handwritten signature in blue ink, appearing to read 'Danny Breen', written over a horizontal line.

Danny Breen, Mayor

ST. JOHN'S